

LEARN ABOUT BUSINESS AND DEVELOP HIGH LEVEL PROFESSIONAL SKILLS

Morning classes: Boston, Atlanta, Fort Lauderdale, Miami & Aventura

Evening classes: Aventura

Our highly connected global economy has created an internationally competitive workplace. Professional development and advanced understanding in business theory and practice is more important than ever.

This TALK Professional Development Program offers students an opportunity to gain a competitive advantage by offering insights and understanding into the global economy and business world.

Courses are designed to cover the theory and practice of each subject, and include analytical tools used by business managers to make important real-life decisions.

Students will have the opportunity to develop their business skills and advance their English proficiency.

Courses are taught at the first-year college level and cover the fundamentals of the subject.

Course curricula follow nationally, and internationally accepted guidelines as determined by The College Board or the American Council on Education. The designated textbook follows the curriculum and is required for studies. Online resources are used when appropriate, to enrich the learning experience.



HUMANITIES: The goal is for students to develop a general knowledge of literature, art, music, and the performing arts. The course covers periods from classical to contemporary in the friends of poetry, prose, philosophy, art, architecture, music, dance, theater, and film. Students will develop a framework to comprehend, analyze and interpret various works of art.

PRINCIPLES OF MICROECONOMICS: The goal is to develop an understanding of how free markets work to allocate resources efficiently, how individual consumers make economic decisions to maximize utility, how individual firms make decisions to maximize profits, how to identify the characteristics of the different market structures, and how to analyse the behaviour of firms in terms of price and output.

BUSINESS LAW: The goal is for students to develop an understanding of the history and sources of American law and the legal system and its application to businesses and commerce. Emphasis is placed on the functions of contracts in American business law, specifically as applied to torts, agency, employment, and sales.

COLLEGE COMPOSITION (for students ineligible for the Summer break): The goal is for students to develop writing skills including analysis, argumentation, synthesis, usage, ability to recognize logical development, and research, students will develop an understanding or rhetoric and composition and learn to apply Standard Written English principles.

NATURAL SCIENCES: The goal is for students to develop a knowledge and understanding of the basic principles and concepts of science, the comprehension of scientific information, and the understanding of issues of science in contemporary society. Students will learn the qualitative and quantitative application of scientific principles.

PRINCIPLES OF MACROECONOMICS: The goal is for the student to develop an understanding of the principles of economics that apply to an economy, particularly the general price level, output and income, and interrelations among sectors of the economy, aggregate supply, monetary and fiscal policy tools that can be used to achieve specific policy objectives, and concepts such as gross domestic product, and consumption.

PROGRAM DURATION & DESIGNATIONS

Program duration is a minimum of 1 course (7 to 8 weeks) and a maximum of 15 courses (3 years)
6 courses are taught per year including 1 course taught during the summer break
A minimum of 3 business courses and a minimum of 2 in the humanities, social sciences or arts are offered each year
The number of courses passed leads to specific designations

TALK ENGLISH SCHOOLS

GENERAL ENGLISH COURSE

- High-quality courses suitable for students seeking immersion English
- Taught at 6 levels (Beginner to Fluency)
- Classes start on Mondays (Tuesdays when it is a public holiday)
- On the first day of classes students are provided with an orientation seminar and placement testing is administered

• Each level is 12 or 13 weeks long

 Curriculum is structured in weekly modules with special learning objectives

 Assessment testing takes place toward the middle and at the end of the level

 Proficiency levels match CEFR international standards

Available at
Atlanta | Aventura | Boston |
Miami | Miami Beach | San
Francisco |



